

What I now know!

Category	What I learned	Source
Culture What is it like to work there?		
People Are people happy? Is there much turnover?		
Development and training Do they usually promote from within?		
Position in industry What are the numbers?		
Growth Is it growing, stable, or declining in the market?		
Innovators Is it a leader or a follower?		
Current Issues Internal		
Current Issues External		
Role-related challenges?		